

Curriculum Vitae – Cathy Winston

Phone (Please email for full contact details)

Email enquiries@cathywinston.co.uk

Location Ealing, London, W5

An experienced, enthusiastic and dedicated freelance journalist and copywriter specialising in travel and lifestyle. During my career, I've been lifestyle editor on a national magazine and written for a string of major publications and companies.

Career

Freelance copywriter and travel/lifestyle writer/editor (April 2009-present)

- Travel writer for publications including National Geographic Traveller, the Independent, MSN, Timesonline, Red magazine, TNT magazine, Fabulous magazine, MissCittyKitty.co.uk, London Lite and www.thetraveleditor.com.
- Lifestyle and celebrity writer for publications including Top Sante, MSN Life & Style, the Daily Express, Fabulous, Gurgle, Saturday and LOOK magazines.
- Copywriter – clients include Gosh PR, AyaThai Travel and Blue Baboon web design
- Contributing travel writer for AOL's site MyDaily.co.uk (Aug 2010 launch-June 2010)
- Regular blogger for AOL's lifestyle sites (That's Fit, Lemondrop, StyleList, Kitchen Daily) including content on beauty, diet, fitness, wellbeing and food (Feb-Sep 2010).

Lifestyle editor, Fabulous magazine (September 2008-March 2009)

- Edited the travel and lifestyle pages for Fabulous magazine, including health, diet, fashion, beauty, interiors, food and celebrity columns (26 weekly pages).
- Managed several high-profile events, including the first Fabulous beauty awards.
- Managed the lifestyle team and commissioned freelancers across the sections.
- Involved in redesign and overhaul of several pages, including health and fashion, and introduced new travel formats, and several major beauty and interiors shoots.

Freelance writer/editor (October 2007-August 2008)

- July–Sep – Fabulous magazine. Covered lifestyle editor role, as above.
- January-July– Woman's Own. Edited/wrote on lifestyle and celebrity, including wellbeing, health, beauty, fashion, celebrity and interiors.
- December – new! Celebrity news writer/interviewer.
- October/November – Woman's Own. Real life and lifestyle writer.
- Lifestyle and travel writer for titles including Woman, Chat, Pick Me Up.

Acting Head of Premier Showbiz, Press Association (July 2006-September 2007)

- Responsible for the PA's Premier Showbiz service from its launch, providing dedicated showbiz online news to sites, including MSN, AOL, Tiscali and Yahoo, transmitting over 50 daily pieces of content, from news stories to feature interviews.
- Managed a team of 10 full and part-time staff, including a picture editor, Multimedia co-ordinator, and writers based in the UK, New York and Los Angeles.
- In charge of forward planning, sub-editing and commissioning.
- Oversaw planning and organisation of content for special one-off events, such as the Oscars, Big Brother and the London Film Festival.

- Carried out detailed review of service during its first year, including technical changes, introducing more video content, improving picture content and quality, and working closely with the sales team and customers.

Head of Features/Feature Wire Editor, Press Association (Jan 2004-Jul 2006)

- Responsible for planning, commissioning and editing content for the PA Features Wire – more than 65 items every week for over 100 regional and local newspapers, including celebrity and lifestyle. Managed team of 15, plus contributors.
- Assisted contract publishing and digital divisions, providing content for magazines, websites and supplements, writing features on subjects from health to property.

Senior Feature Writer/Feature Writer, PA, London (Jan 2002-Jan 2004)

- General feature writer, focusing on consumer, lifestyle, and health writing. I relaunched a new format weekly beauty feature and oversaw weekly book reviews.
- Celebrity interviewer, with a focus on TV, as well as pop and author interviews, and general showbiz. Interviewees ranged from Jordan to Queen Noor of Jordan.

General News Reporter, PA, Bristol (Jan 2001-Jan 2002)

- One of a team of three reporters covering Bristol, Somerset and Gloucestershire, which required me to be self-starting as I often worked alone. Filed stories to very short deadlines, including court reporting, real life angles and background content.

News trainee, Press Association, London (Aug 1999-Jan 2001) – news reporter, with experience of features, Law Courts and Crown courts, picture desk, parliament.

Education

2007: Certificate in Media Management

1998-1999: Postgraduate Diploma in Newspaper Journalism, City University

1994-1998: 2:1 BA Joint Honours degree in French and German, Queen's College, Oxford. Included a year in Germany and an intensive French language course

1991-1994: S-Level: French, Grade 1. 5 A-Levels, Grades A-B: including French, German, and English Literature. 11 GCSEs, Grades A-B. Newcastle-under-Lyme School, Staffs

Skills/Training

- PA New Manager Development Programme: One of 10 PA employees selected to pilot the scheme, including an individual training programme and team project work
- Wide-ranging contacts
- An eagle eye for detail
- Good computer literacy, including basic HTML, some SEO knowledge & Photoshop
- 100wpm shorthand (Teeline)
- Experienced at writing accurate in-depth features on many topics to short deadlines
- An ability to find headline-grabbing quotes from a variety of interviewees

Leisure

A qualified scuba diver, I also enjoy jumping out of planes – weather permitting – as a student skydiver, as well as travelling by planes, trains, automobiles and even camels to visit as many countries of the world as possible (53 down, around 143 to go)